

### **WP Objective:**

Support organisations (clusters, technology poles and RDAs in the wood sector) are one of the mayor tools for increasing innovations and competitiveness in the sector. WP4 intends to improve the impact and efficiency of the support organisations in SEE by improving their internal skills and organisation and strengthening their intermediary role between the productive sector and the knowledge poles.

The first act of the WP4 will be development of cluster management capacities by outlining courses for wood cluster managers (governance skills, innovation, promotion, internationalization etc.). Cluster Management models and cluster management skills appear to be one of the crucial elements for the successful development of a cluster.

The activities will continue with fostering innovation skills in the wood sector supporting structures by providing them with customized trainings (building materials, furniture and green building) in order to meet the territorial needs and hereby contribute to the growth of wood sector.

Furthermore, the WP4 action aims at creating a structural and long-lasting relationship between the productive sector and knowledge poles by developing and carrying out a) specific technical dissemination activities, b) a project facing a problem of SMEs population c) delivery of joint support activities.

In addition, WP4 will be actively involved in increasing SMEs awareness between the productive sector and knowledge poles.

ERDF PP4 - Wood Cluster Styria (HCS) is responsible for WP4.

### **Main activities within WP4:**

- Courses for cluster managers at transnational level
- Courses at transnational level on innovation, design, environment
- Operational agreements between support organisations and knowledge poles

- Competitiveness development projects
- Technical dissemination events
- Cases of problem solving
- Open days

**Contact persons:**

DI Visnja Jurnjak, tel. +43 (0)316 58 78 50 213, [jurnjak@holzcluster-steiermark.at](mailto:jurnjak@holzcluster-steiermark.at)

DI Nina Butko, tel. +43 (0)316 58 78 50 213, [butko@holzcluster-steiermark.at](mailto:butko@holzcluster-steiermark.at)